The mission of Affordable Housing News is to inform, engage and entertain its readers through thought-provoking content geared towards the affordable housing professional. By way of both print and online avenues, we showcase notable projects and success stories, and highlight strategic business and best-practice methodologies, while simultaneously keeping up to speed on the most recent government regulations and tax credit offerings. For our advertisers, we look to promote a forum in which to showcase their work or product in front of a qualified, decision-making readership. In doing this, we target the people who influence purchasing decisions to provide the best return on investment for your advertisement.

For many disadvantaged, working and lower income families, homeownership is out of reach. The benefit of affordable housing is in its ability to enable families to have the opportunity to live in communities close to work, education, and affordable transportation, while making provision for those most at-risk in our society. Is it any wonder then, that the question of an affordable housing provision exists as one of our greatest challenges to our ongoing socio-economic stability?

Affordable Housing News (AHN) is a key player in the delivery of information for this vitally important industry sector covering the provision and implementation of affordable housing options across the United States of America.

We strive to serve as a vital resource in spreading news of current developments and good works undertaken in this sector. For both investors and operators, we educate, and provide guidelines about strategy and regulation in the affordable housing industry.

Our readers include the industry’s most well-known managers, owners, contractors, lenders and industry stakeholders.

Through in-depth interviews, case studies and strategic leadership spotlights, AHN recognizes those who epitomize the best in affordable housing.
We strive to serve as a vital resource in spreading news of current developments and good works undertaken in this sector. For both investors and operators, we educate, inform and provide guidelines about strategy and regulation in the affordable housing industry.
Each quarterly issue brings you, the industry professional, knowledge and information about individuals and companies in the market who are making big strides in all aspects of affordable housing.

Each issue delivers a toolbox of information and insight geared toward helping you solve the challenges that affect your projects and the way you do business. You will also find incisive and informative editorials that address lessons learned, government and policy issues surrounding the construction industry and how economic and other factors will impact business-making decisions over the next few years.

AWARD-WINNING DESIGN

Spring 2019

Summer 2019

Fall 2019

Tearing Down the Walls

OAKVIEW WALK

TM ASSOCIATES:
A NEW STANDARD IN AFFORDABLE HOUSING

HIGHRIDGE COSTA:
AFFORDABLE HOUSING ADVOCATE CELEBRATES 25 YEARS

THE ROLLINS:
AFFORDABLE HOUSING DEVELOPMENT CELEBRATES 25 YEARS
The benefit of affordable housing is in its ability to enable families to have the opportunity to live in communities close to work, education, and affordable transportation, while making provisions for those most at-risk in our society.

## Advertising

### Color Rates

<table>
<thead>
<tr>
<th>Placement</th>
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<th>3X</th>
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### Black & White Rates

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</thead>
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<tr>
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### Cover Positions

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<tr>
<td>Inside Back</td>
<td>$9,295.00</td>
<td>$9,045.00</td>
<td>$8,795.00</td>
<td>$8,295.00</td>
</tr>
<tr>
<td>Outside Back</td>
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<td>$8,795.00</td>
<td>$8,295.00</td>
<td>$8,295.00</td>
</tr>
</tbody>
</table>

## Terms And Conditions

The following conditions apply to every advertisement submitted to Avenir Publishing. No change to these terms is valid unless Avenir Publishing expressly agrees in a signed writing. All representations to the advertiser or agency are included within this document. The state and federal courts located in Chicago, Illinois shall provide exclusive jurisdiction and venue over any claim regarding this agreement, unless both parties agree to arbitration. The laws of the state of Illinois shall be applicable to all contracts performed completely within Illinois.

Avenir Publishing may refuse to publish any advertisement at its own discretion for reasons including, but not limited to, content. Avenir Publishing believes subscribers may find objectionable. If Avenir Publishing refuses to publish an advertisement, the advertiser must pay for advertising previously published through the entire order was completed.

Any advertisement that Avenir Publishing believes may cause confusion in subscribers as to whether the content is an advertisement must be clearly labeled as an advertisement, and Avenir Publishing may insert “ADVERTISEMENT” as Avenir Publishing believes is necessary.

Advertiser shall only use advertisements for its own organization, product, or service. Only Avenir Publishing can authorize the use of advertising space. An advertisement accepted by Avenir Publishing is not an endorsement of the advertiser or any claims therein.

Requests for placement and positioning may be honored, but any restrictions are subject to Avenir Publishing’s discretion unless the advertiser has paid for a specific placement. If the advertiser cancels any order, fails to fulfill an order, or Avenir Publishing reasonably believes that the advertiser will fail to fulfill the order, the advertiser must pay any discounts on previously published advertisements. If the advertiser fails to provide their artwork in a timely manner, Avenir Publishing reserves the right to re-route the advertisement copy on behalf of the client.

Orders for front covers, back covers, and single insertions cannot be cancelled. All other advertisements cannot be cancelled within 30 days of the closing date (e.g., closing date is May 31, cancellation must occur prior to May 1). Avenir Publishing reserves the right to submit advertising copy on behalf of the client. Orders for front covers, back covers, and single insertions cannot be cancelled. All other advertisements cannot be cancelled within 30 days of the closing date.

Orders for advertisements submitted different dates than those listed in this media kit may be changed to reflect the rates in this media kit, and advertiser will be charged accordingly. Interest will be charged the lesser of the highest legal rate on past due balances or 2% per month beginning 30 days from the date of the invoice. Avenir Publishing agrees to pay costs, including attorney’s fees, necessary to collect any unpaid charge for any advertisement.

In the event any third parties are employed to collect any outstanding monies owed by said business the undersigned agrees to pay reasonable collection costs, including attorney fees, whether or not litigation has commenced, and all costs of litigation incurred. All unpaid charges for any advertisement. The advertiser is responsible for the production quality of materials submitted to Avenir Publishing and must submit high-quality materials. The advertiser must notify Avenir Publishing of any error within 30 days of receiving an invoice. Any change to these terms is valid unless Avenir Publishing expressly agrees in a signed writing. All representations to the advertiser or agency are included within this document. The state and federal courts located in Chicago, Illinois shall provide exclusive jurisdiction and venue over any claim regarding this agreement, unless both parties agree to arbitration. The laws of the state of Illinois shall be applicable to all contracts performed completely within Illinois.

Avenir Publishing owns any copyright in any advertisement it creates, and the copyrighted material may not be used by anyone but Avenir Publishing without Avenir Publishing’s prior written consent. All advertisements may be reproduced by Avenir Publishing in any form of media the issue appears in, whether the issue is reproduced in whole or in part.
**ADVERTISERS**

- Bank of America Merrill Lynch
- Berkadia
- Capital One
- CBRE
- C在一aire
- Citibank
- City Real Estate Advisors, Inc.
- Coats Rose
- Cohon Reznick
- Conifer Realty, LLC
- Council for Affordable & Rural Housing (CARH)
- CVR Associates
- Domain Communities
- Edgewood Management
- Everyday Energy
- Facchina Construction
- Farmer, Fuqua & Huff, P.C.
- Fifth Third CDC
- First American Title Insurance Company
- FirstBank
- George K. Baum & Company
- Gibbs Construction
- Guyder Hurley P.C.
- Huntington National Bank
- IBG Construction Services
- JMBA + Architects
- Jones Lang LaSalle
- JP Morgan Chase
- Keystone Development, LLC
- Kier Construction
- Lake City Bank
- Lendlease Corporation
- Love Funding
- McCormack Baron Salazar
- Mercy Housing SE
- Monarch Bank
- Monarch Private Capital
- MTE Consultants
- Murtha Cullina LLP
- National Development Council
- National Equity Fund
- NBT Bank
- Norstar Development
- NorthMarq Capital
- Nova Investment Realty
- Novogradac & Company LLP
- Ohio Capital Corporation for Housing
- Placer Title
- PSL Architects
- Quanta Power
- Red Capital Group
- Red Stone Equity
- Residential Title
- Richman Capital
- RKR Construction Company
- Sabak, Wilson & Lingo, Inc.
- Shuts & Bowen
- Silver Street Development Corporation
- Stemen, Mertens, Stickler, CPAs & Associates
- Stifel Financial
- SunTrust Bank
- TCF Bank
- TD Bank
- Turner Construction Co
- The Arker Companies
- The Richman Group
- The Weitz Company
- The Woda Group
- Union Savings Bank
- UnitedHealthcare Group
- Urban Quotient
- US Bank Commercial Real Estate
- Wells Fargo
- Winthrop & Weinstine, P. A.
- Wisconsin Housing Preservation Corporation
- Yardi Systems

**SPECIFICATIONS**

**File Submission Specs:**
- file types: PDF - No Crop Marks, Color Bars, etc. Artwork Only!
- resolution: 300dpi and at 100% of output size
- mode: CMYK
- fonts: all fonts must be embedded or supplied
- file submission: https://dropbox.yousendit.com/AvenirPublishing

**File sizes:**
- The file sizes can reflect the print quality of a JPEG. Most high resolution images should be between 1 and 2 mb in size.

**Paper Stock Specs:**
- Print on high-quality matte finished paper stock, creating a perfect bound publication.
  - 4-color, 8.5” x 11”.
  - 70lb paper stock for interior pages, heavy 92lb matte laminated paper stock used for the cover affording us the use of bold, bright colors on subsequent pages.

- **.25” inside the trim size to insure that no important information is cut off in the event of a miss-cut.**

- **2-Page spread**
  - Bleed**: 17.25” w x 11.25” h
  - Trim Size: 17” w x 11” h
  - Live Area**: 8” w x 10.5” h (each page)

- **Full Page**
  - Bleed**: 8.75” w x 11.25” h
  - Trim Size: 8.5” w x 11” h
  - Live Area**: 8” w x 10.5” h

- **1/2 Page horizontal**
  - 7.273” w x 4.667” h

- **1/2 Page vertical**
  - 3.551” w x 9.5” h

- **1/2 Page island**
  - 4.626” w x 7” h

- **1/4 Page**
  - 3.551” w x 4.667” h

- **1/2 Page horizontal**
  - 7.273” w x 4.667” h

- **1/2 Page vertical**
  - 3.551” w x 9.5” h

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  - 4.626” w x 7” h

- **2-Page spread**
  - Bleed**: 17.25” w x 11.25” h
  - Trim Size: 17” w x 11” h
  - Live Area**: 8” w x 10.5” h (each page)
EVERY ISSUE IS NOW AVAILABLE ONLINE WITH INTERACTIVE CAPABILITIES

- Keyword Searching
- Rich Media Integration
- Direct Links to Advertiser Websites
- Faster Delivery
-Clickable Table of Contents
- Eco-Friendly

America’s Affordable Housing Resource

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ADVERTISING DIRECTOR
CHRISTOPHER BROADBENT
SALES@AFFORDABLEHOUSINGNEWS.COM

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FOR SUBSCRIPTION REQUESTS:
SUBSCRIPTIONS@AFFORDABLEHOUSINGNEWS.COM

PROFILE YOUR COMPANY, PRODUCT, NEWS OR SERVICE IN AFFORDABLE HOUSING NEWS.

We can structure content to maximize your visibility and exposure, while ensuring an ‘evergreen’ nature to the coverage by guaranteeing three month's coverage in print and a year's coverage online.

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