The mission of Affordable Housing News is to inform, engage and entertain its readers through thought-provoking content geared towards the affordable housing professional. By way of both print and online avenues, we showcase notable projects and success stories, and highlight strategic business and best-practice methodologies, while simultaneously keeping up to speed on the most recent government regulations and tax credit offerings. For our advertisers, we look to promote a forum in which to showcase their work or product in front of a qualified, decision-making readership. In doing this, we target the people who influence purchasing decisions to provide the best return on investment for your advertisement.

For many disadvantaged, working and lower income families, homeownership is out of reach. The benefit of affordable housing is in its ability to enable families to have the opportunity to live in communities close to work, education, and affordable transportation, while making provision for those most at-risk in our society. Is it any wonder then, that the question of an affordable housing provision exists as one of our greatest challenges to our ongoing socio-economic stability?

Affordable Housing News (AHN) is a key player in the delivery of information for this vitally important industry sector covering the provision and implementation of affordable housing options across the United States of America.

We strive to serve as a vital resource in spreading news of current developments and good works undertaken in this sector. For both investors and operators, we educate, and provide guidelines about strategy and regulation in the affordable housing industry.

Our readers include the industry’s most well-known managers, owners, contractors, lenders and industry stakeholders.

Through in-depth interviews, case studies and strategic leadership spotlights, AHN recognizes those who epitomize the best in affordable housing.
We strive to serve as a vital resource in spreading news of current developments and good works undertaken in this sector. For both investors and operators, we educate, inform and provide guidelines about strategy and regulation in the affordable housing industry.

Q1 - SPRING 2019
Sales Deadline: 2/8/19
Copy Deadline: 2/15/19
Cover/Theme: Mixed-Income: The Future? Value-added Multifamily
Development Trends: Incorporating Social Service Provision
Special Feature: Developing TOD sites
Green Building: Reducing Construction Costs
Strategy & Operations:

Q2 - SUMMER 2019
Sales Deadline: 5/10/19
Copy Deadline: 5/17/19
Cover/Theme: Leading Lenders
Development Trends: Impact Investing
Special Feature: Investment Funds’ Role in Housing
Green Building: Smart Growth
Strategy & Operations: Lowering Finance Costs

Q3 - FALL 2019
Sales Deadline: 8/9/19
Copy Deadline: 8/16/19
Cover/Theme: Leading Professional Services
Development Trends: Opportunity Zones
Special Feature: Third-Party Partnerships
Green Building: Does Certification Benefit Construction
Strategy & Operations: Housing Authority Development

Q4 - WINTER 2019
Sales Deadline: 11/8/19
Copy Deadline: 11/15/19
Cover/Theme: Power Women of Affordable Housing
Development Trends: The Need for Workforce Housing
Special Feature: Software Solutions for the Industry
Green Building: Preservation Leaders
Strategy & Operations: Improved Operations & Maintenance

* Please note that Sales and Copy deadlines listed above are provisional and subject to change without notification by the publisher.
Economic and other factors will impact business-making decisions over the next few years.

You will also find incisive and informative editorials that

Each quarterly issue brings you, the industry professional, knowledge and information about

INDIVIDUALS AND COMPANIES IN THE MARKET WHO ARE MAKING BIG STRIDES

in all aspects of affordable housing.

Each issue delivers a toolbox of information and insight geared toward helping you solve the challenges that affect your projects and the way you do business. You will also find incisive and informative editorials that address lessons learned, government and policy issues surrounding the construction industry and how economic and other factors will impact business-making decisions over the next few years.
THE BENEFIT OF AFFORDABLE HOUSING IS

in its ability to enable families to have the opportunity to live in communities close to work, education, and affordable transportation, while making provisions for those most at-risk in our society.

AND AFFORDABLE TRANSPORTATION, WHILE MAKING PROVISIONS FOR THOSE MOST AT-RISK IN OUR SOCIETY.

THE BENEFIT OF AFFORDABLE HOUSING IS

READERSHIP

30.96% - WESTERN US
21.88% - NORTHEASTERN US
22.31% - MIDDENWESTERN US
24.85% - SOUTHEASTERN US

ADVERTISING

COLOR RATES

1X
2X
3X
4X

2-Page Spread
$15,290.00
$14,290.00
$13,290.00
$11,290.00

Full Page
$8,265.00
$7,675.00
$7,265.00
$5,765.00

1/2 Page Island
$5,670.00
$5,420.00
$4,705.00
$4,205.00

1/2 Page
$4,955.00
$4,705.00
$4,705.00
$4,205.00

1/4 Page
$3,790.00
$3,540.00
$3,290.00
$2,790.00

BLACK & WHITE

2-Page Spread
$12,290.00
$11,290.00
$10,290.00
$8,290.00

Full Page
$6,265.00
$5,675.00
$5,265.00
$3,765.00

1/2 Page Island
$4,920.00
$4,420.00
$3,705.00
$3,205.00

1/2 Page
$4,205.00
$3,705.00
$3,205.00
$2,705.00

1/4 Page
$2,790.00
$2,790.00
$2,790.00
$2,790.00

COVER POSITIONS

Inside Front
$9,295.00
$8,995.00
$8,595.00
$7,595.00

Inside Back
$9,295.00
$8,795.00
$8,295.00
$7,795.00

Outside Back
$9,795.00
$9,295.00
$8,795.00
$7,795.00

1/4 PAGE)

1/2 PAGE)

FULL PAGE)

1/2 PAGE ISLAND

1/2 PAGE)

1/4 PAGE)

INSIDE FRONT)

INSIDE BACK)

OUTSIDE BACK)

COMPANY TYPE

PROPERTY OWNERS/ MANAGERS

PROFESSIONAL SERVICES/LAW OFFICES

CORPORATE/ INVESTMENT

FINANCIAL

SUPPLIERS

PRINCIPAL/ OWNER

CEO/PRESIDENT

EXECUTIVE DIRECTOR

V.P./MANAGER

PRESIDENT/CFO

OTHER

SUBSCRIPTIONS

BUSINESS

ADVERTISING

EDUCATION

GOVERNMENT

COMPANY TYPE

JOB TITLE

CONSULTANT

3.2%
52.7%
16.6%

READERSHIP

30.96% - WESTERN US
21.88% - NORTHEASTERN US
22.31% - MIDDENWESTERN US
24.85% - SOUTHEASTERN US

Terms And Conditions

The following conditions apply to every advertisement submitted to Avenir Publishing:

1. No change to these terms is valid unless Avenir Publishing expressly agrees in a signed writing. All representations to the advertiser or agency are included within this document. The state and federal courts located in Chicago, Illinois shall provide exclusive jurisdiction and venue over any controversy or claim regarding this agreement, unless both parties agree to arbitration. The laws of the state of Illinois shall be applicable to all contracts performed completely within Illinois.

2. Avenir Publishing may refuse to publish any advertisement at its own discretion for reasons including, but not limited to, content. Avenir Publishing believes the advertisement may cause confusion in subscribers as to whether the content is an advertisement. Avenir Publishing may insert “ADVERTISEMENT” as Avenir Publishing believes necessary.

3. Advertiser shall only use advertisements for its own organization, product, or service. Only Avenir Publishing can authorize the use of advertising space.

4. No change to these terms is valid unless Avenir Publishing expressly agrees in a signed writing. All representations to the advertiser or agency are included within this document. The state and federal courts located in Chicago, Illinois shall provide exclusive jurisdiction and venue over any controversy or claim regarding this agreement, unless both parties agree to arbitration. The laws of the state of Illinois shall be applicable to all contracts performed completely within Illinois.

5. Avenir Publishing may refuse to publish any advertisement at its own discretion for reasons including, but not limited to, content. Avenir Publishing believes the advertisement may cause confusion in subscribers as to whether the content is an advertisement. Avenir Publishing may insert “ADVERTISEMENT” as Avenir Publishing believes necessary.

6. Advertiser shall only use advertisements for its own organization, product, or service. Only Avenir Publishing can authorize the use of advertising space.

Interest will be charged the lesser of the highest legal rate on past due balances or 2% per month beginning 30 days from the date of the invoice.

In the event any third parties are employed to collect any outstanding invoices owed by said business the undersigned agrees to pay reasonable collection costs, including attorney fees, whether or not litigation has commenced, and all costs of litigation incurred.

By submitting an advertisement, advertiser represents that the content submitted does not violate any applicable law. Advertiser agrees jointly and severally to indemnify and hold harmless Avenir Publishing against any action, liability, loss, claim, or any other expense, including attorney’s fees, incurred by Avenir Publishing due to receiving, possessing, copying, printing, distributing, or any dissemination of material supplied by, or created for and approved by, the advertiser.

If Avenir Publishing makes an error or omission in an advertisement, the damage owed by Avenir Publishing is limited to the amount paid for said advertisement. The advertiser may only receive a refund if the advertiser has submitted or approved a proof of the advertisement, and the proof differs from the advertisement. The advertiser is responsible for the production quality of materials submitted to Avenir Publishing, and the advertiser is responsible for any changes resulting from changes made to submitted materials necessitated by advertiser’s failure to meet Avenir Publishing’s specifications listed in this media kit. The advertiser must notify Avenir Publishing of any error within 30 days of receiving an invoice.

Advertiser agrees to pay costs, including attorney’s fees, necessary to collect any unpaid charge for any advertisement.

Advertiser agrees to pay for advertising previously published through the entire order were completed.

Any advertisement that Avenir Publishing believes may cause confusion in subscribers as to whether the content is an advertisement must be clearly labeled as an advertisement, and Avenir Publishing may insert “ADVERTISEMENT” as Avenir Publishing believes necessary.

Requests for placement and positioning may be honored, but any restrictions are subject to Avenir Publishing’s discretion unless the advertiser has paid for a specific placement. If the advertiser cancels any order, fails to fulfill an order, or Avenir Publishing reasonably believes that the advertiser will fail to fulfill an order, the advertiser must pay any deposits on previously published advertisements. If the advertiser fails to provide their artwork in a timely manner, Avenir Publishing reserves the right to submit the advertisement copy on behalf of the client.

Orders for front covers, back covers, and single insertions cannot be cancelled. All other advertisements cannot be cancelled within 30 days of the closing date (e.g. closing date is May 31, cancellation must occur prior to May 31). Advertiser is responsible for any costs, including services and materials, relating to the advertisement incurred prior to cancellation.

Orders for advertisements submitting different rates than those listed in this media kit may be changed to reflect the rates in this media kit, and advertiser will be charged accordingly.

Orders for front covers, back covers, and single insertions cannot be cancelled. All other advertisements cannot be cancelled within 30 days of the closing date (e.g. closing date is May 31, cancellation must occur prior to May 31). Advertiser is responsible for any costs, including services and materials, relating to the advertisement incurred prior to cancellation.

Orders for advertisements submitting different rates than those listed in this media kit may be changed to reflect the rates in this media kit, and advertiser will be charged accordingly.

Orders for front covers, back covers, and single insertions cannot be cancelled. All other advertisements cannot be cancelled within 30 days of the closing date (e.g. closing date is May 31, cancellation must occur prior to May 31). Advertiser is responsible for any costs, including services and materials, relating to the advertisement incurred prior to cancellation.

Orders for advertisements submitting different rates than those listed in this media kit may be changed to reflect the rates in this media kit, and advertiser will be charged accordingly.

Orders for front covers, back covers, and single insertions cannot be cancelled. All other advertisements cannot be cancelled within 30 days of the closing date (e.g. closing date is May 31, cancellation must occur prior to May 31). Advertiser is responsible for any costs, including services and materials, relating to the advertisement incurred prior to cancellation.

Orders for advertisements submitting different rates than those listed in this media kit may be changed to reflect the rates in this media kit, and advertiser will be charged accordingly.

Orders for front covers, back covers, and single insertions cannot be cancelled. All other advertisements cannot be cancelled within 30 days of the closing date (e.g. closing date is May 31, cancellation must occur prior to May 31). Advertiser is responsible for any costs, including services and materials, relating to the advertisement incurred prior to cancellation.
**ADVERTISERS**

- Bank of America Merrill Lynch
- Capital One
- CBRE
- City Real Estate Advisors, Inc.
- Coats Rose
- Cohn Reznick
- Conifer Realty, LLC
- Council for Affordable & Rural Housing (CARH)
- CVR Associates
- Domain Communities
- Edgewood Management
- Everyday Energy
- Facchina Construction
- Farmer, Fuqua & Huff, P.C.
- Fifth Third CDC
- First American Title Insurance Company
- FirstBank
- George K. Baum & Company
- Gibbs Construction
- Guyder Hurley P.C.
- Huntington National Bank
- IBD Construction Services
- JMBIA + Architects
- Jones Lang LaSalle
- JP Morgan Chase
- Keystone Development, LLC
- Kier Construction
- Lake City Bank
- Lendlease Corporation
- Love Funding
- McCormack Baron Salazar
- Mercy Housing SE
- Monarch Bank
- Monarch Private Capital
- MTE Consultants
- Murtha Cullina LLP
- National Development Council
- National Equity Fund
- NBT Bank
- Norstar Development
- NorthMarq Capital
- Nova Investment Realty
- Novogradac & Company LLP
- Oak Grove Capital
- Ohio Capital Corporation
- Place Title
- PSL Architects
- Quanta Power
- Red Capital Group
- Red Stone Equity
- Residential Title
- Richman Capital
- RKR Construction Company
- Sabak, Wilson & Lingo, Inc.
- Shults & Bowen
- Silver Street Development Corporation
- Stemen, Mertens, Stickler, CPAs & Associates
- Stifel Financial
- SunTrust Bank
- TCF Bank
- TD Bank
- Turner Construction Co
- The Arker Companies
- The Richman Group
- The Weitz Company
- The Woda Group
- Union Savings Bank
- UnitedHealthcare Group
- Urban Quotient
- US Bank Commercial Real Estate
- Valbridge Property Advisors
- Wells Fargo
- Winthrop & Weinstine, P. A.
- Wisconsin Housing Preservation Corporation
- Yardi Systems

**ADVERTISING SPECIFICATIONS**

- **File Submission Specs:**
  - file types: PDF
  - No Crop Marks, Color Bars, etc. Artwork Only!
  - resolution: 300dpi and at 100% of output size
  - mode: CMYK
  - fonts: all fonts must be embedded or supplied
  - file submission: https://dropbox.yousendit.com/AvenirPublishing

- **File sizes:**
  - The file sizes can reflect the print quality of a JPEG. Most high resolution images should be between 1 and 2 mb in size.

- **Paper Stock Specs:**
  - 4-color; 8.5" x 11".
  - 70lb paper stock for interior pages, heavy 92lb matte laminated paper stock used for the cover affording us the use of bold, bright colors on subsequent pages.

- **2-Page spread**
  - Bleed**: 17.25"w x 11.25"h
  - Trim Size: 17"w x 11"h
  - Live Area**: 8"w x 10.5" (each page)

- **Full Page**
  - Bleed**: 8.75"w x 11.25"h
  - Trim Size: 8.5"w x 11"h
  - Live Area**: 8"w x 10.5"h

- **1/2 Page horizontal**
  - 7.273"w x 4.667"h

- **1/2 Page vertical**
  - 3.551"w x 9.5"h

- **1/2 Page island**
  - 4.626"w x 7"h

- **1/4 Page**
  - 3.551"w x 4.667"h

---

- "**25" inside the trim size to insure that no important information is cut off in the event of a miss-cut.
EVERY ISSUE IS NOW AVAILABLE ONLINE WITH INTERACTIVE CAPABILITIES

- Keyword Searching
- Rich Media Integration
- Direct Links to Advertiser Websites
- Faster Delivery
- Clickable Table of Contents
- Eco-Friendly

PROFILE YOUR COMPANY, PRODUCT, NEWS OR SERVICE IN AFFORDABLE HOUSING NEWS.

We can structure content to maximize your visibility and exposure, while ensuring an 'evergreen' nature to the coverage by guaranteeing three month's coverage in print and a year's coverage online.

WWW.AFORDABLEHOUSINGNEWS.COM