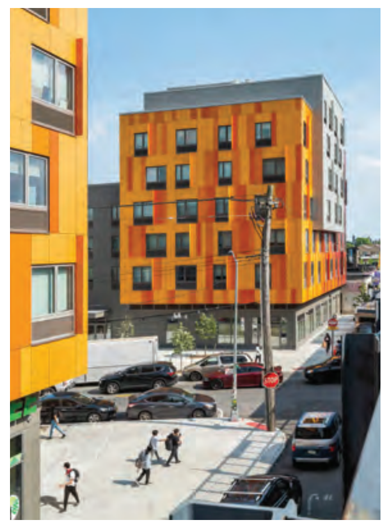




AFFORDABLE HOUSING NEWS

MEDIA KIT 2026

MISSION STATEMENT

The mission of Affordable Housing News is to inform, engage and entertain its readers through thought-provoking content geared towards the affordable housing professional. By way of both print and online avenues, we showcase notable projects and success stories, and highlight strategic business and best-practice methodologies, while simultaneously keeping up to speed on the most recent government regulations and tax credit offerings.

For our advertisers, we look to promote a forum in which to showcase their work or product in front of a qualified, decision-making readership. In doing this, we target the people who influence purchasing decisions to provide the best return on investment for your advertisement.

For many disadvantaged, working and lower income families, homeownership is out of reach. The benefit of affordable housing is in its ability to enable families to have the opportunity to live in communities close to work, education, and affordable transportation, while making provision for those most at-risk in our society. Is it any wonder then; that the question of an affordable housing provision exists as one of our greatest challenges to our ongoing socio-economic stability?

Affordable Housing News (AHN) is a key player in the delivery of information for this vitally important industry sector covering the provision and implementation of affordable housing options across the United States of America.

We strive to serve as a vital resource in spreading news of current developments and good works undertaken in this sector. For both investors and operators, we educate, and provide guidelines about strategy and regulation in the affordable housing industry.

Our readers include the industry's most well-known managers, owners, contractors, lenders and industry stakeholders.

Through in-depth interviews, case studies and strategic leadership spotlights, AHN recognizes those who epitomize the best in affordable housing.

EDITORIAL CALENDAR

Q1 - SPRING 2026

Sales Deadline:	3/20/26
Copy Deadline:	3/27/26
Cover/Theme:	Community Engagement
Development Trends:	Partnerships Across the Spectrum
Special Feature:	Workforce Housing
Green Building:	Reducing Utilities Cost
Strategy & Operations:	LIHTC 2.0

Q2 - SUMMER 2026

Sales Deadline:	7/10/26
Copy Deadline:	7/17/26
Cover/Theme:	Leading Lenders
Development Trends:	Embracing Asset Management
Special Feature:	Housing Finance Agency Spotlights
Green Building:	Sustainability as an RFP Imperative
Strategy & Operations:	Funding the Finance Stack

Q3 - FALL 2026

Sales Deadline:	10/9/26
Copy Deadline:	10/16/26
Cover/Theme:	Next-Level Leaders
Development Trends:	Developing for Non-Profits
Special Feature:	Leading Housing Authorities
Green Building:	Does Certification Benefit Construction
Strategy & Operations:	Third-Party Partnerships

Q4 - WINTER 2026

Sales Deadline:	12/11/26
Copy Deadline:	12/18/26
Cover/Theme:	Power Women of Affordable Housing
Development Trends:	Maximizing Social Service Impact
Special Feature:	Diversity, Equity & Inclusion
Green Building:	Preservation Leaders
Strategy & Operations:	Property Management Leaders

* Please note that Sales and Copy deadlines listed above are provisional and subject to change without notification by the publisher

We strive to serve as a vital resource in spreading news of current developments and good works undertaken in this sector. For both investors and operators, we **educate, inform and provide guidelines about strategy and regulation** in the affordable housing industry.

AWARD-WINNING DESIGN

Fall 2024

Winter 2024

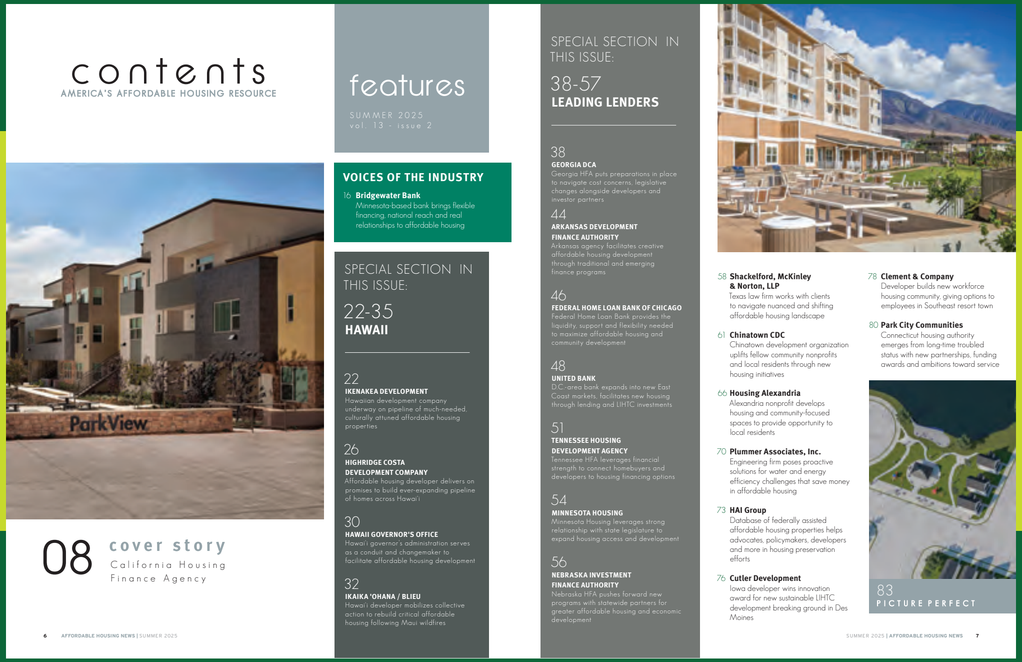
Spring 2025

Each quarterly issue brings you, the industry professional, knowledge and information about

INDIVIDUALS AND COMPANIES IN THE MARKET WHO ARE MAKING BIG STRIDES

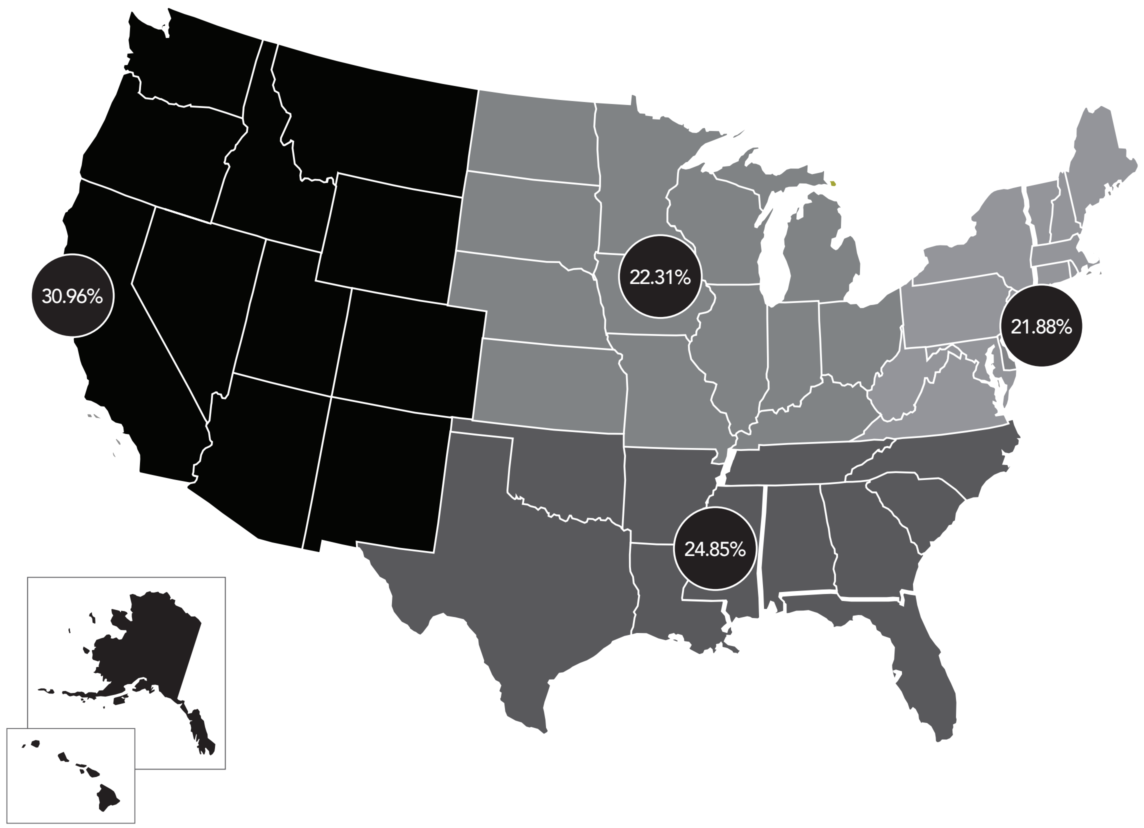
in all aspects of affordable housing.

Each issue delivers a toolbox of information and insight geared toward helping you **solve the challenges that affect your projects and the way you do business.** You will also find incisive and informative editorials that address lessons learned, government and policy issues surrounding the construction industry and how economic and other factors will impact business-making decisions over the next few years.



READERSHIP

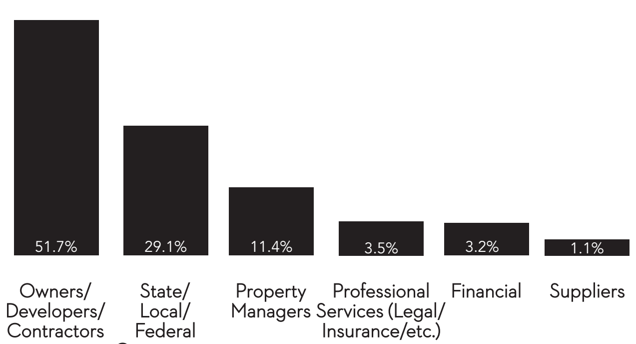
30.96% - Western US
22.31% - Midwestern US
21.88% - Northeastern US
24.85% - Southeastern US



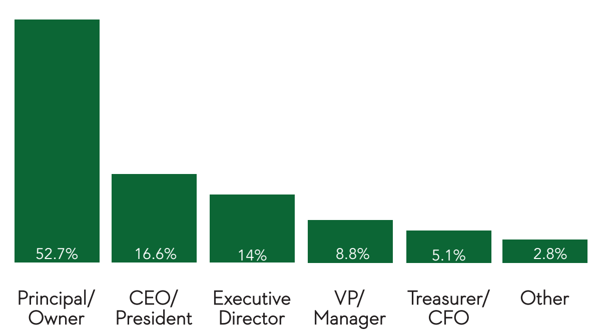
THE BENEFIT OF AFFORDABLE HOUSING IS

in its ability to enable families to have the opportunity to live in communities close to work, education, and affordable transportation, while making provisions for those most at-risk in our society.

COMPANY TYPE



JOB TITLE



ADVERTISING

COLOR RATES	1X	2X	3X	4X
2-Page Spread	$15,290.00	$14,290.00	$13,290.00	$11,290.00
Full Page	$8,265.00	$7,765.00	$7,265.00	$6,265.00
1/2 Page Island	$5,920.00	$5,670.00	$5,420.00	$4,920.00
1/2 Page	$5,205.00	$4,955.00	$4,705.00	$4,205.00
1/4 Page	$3,790.00	$3,540.00	$3,290.00	$2,790.00

BLACK & WHITE	1X	2X	3X	4X
2-Page Spread	$13,290.00	$12,290.00	$11,290.00	$9,290.00
Full Page	$6,765.00	$6,265.00	$5,965.00	$5,765.00
1/2 Page Island	$4,920.00	$4,670.00	$4,420.00	$3,920.00
1/2 Page	$4,205.00	$3,955.00	$3,705.00	$3,705.00
1/4 Page	$2,790.00	$2,540.00	$2,290.00	$1,890.00

COVER POSITIONS	1X	2X	3X	4X
Inside Front	$9,295.00	$9,045.00	$8,795.00	$7,795.00
Inside Back	$9,295.00	$9,045.00	$8,795.00	$7,795.00
Outside Back	$9,795.00	$9,545.00	$9,295.00	$8,295.00

Terms And Conditions

The following conditions apply to every advertisement submitted to Avenir Publishing:

No change to these terms is valid unless Avenir Publishing expressly agrees in a signed writing. All representations to the advertiser or agency are included within this document. The state and federal courts located in Chicago, Illinois shall provide exclusive jurisdiction and venue over any claim regarding this agreement, unless both parties agree to arbitration. The laws of the state of Illinois shall be applicable to all contracts performed completely within Illinois.

Avenir Publishing may refuse to publish any advertisement at its own discretion for reasons including, but not limited to, content Avenir Publishing believes subscribers may find objectionable. If Avenir Publishing refuses to publish an advertisement, the advertiser must pay for advertising previously published as though the entire order were completed.

Any advertisement that Avenir Publishing believes may cause confusion in subscribers as to whether the content is an advertisement must be clearly labeled as an advertisement, and Avenir Publishing may insert "ADVERTISEMENT" as Avenir Publishing believes is necessary.

Advertiser shall only use advertisements for its own organization, product, or service. Only Avenir Publishing can authorize the use of advertising space. An advertisement accepted by Avenir Publishing is not an endorsement of the advertiser or any claims therein.

Requests for placement and positioning may be honored, but any restrictions are subject to Avenir Publishing's discretion unless the advertiser has paid for a specific placement. If the advertiser cancels any order, fails to fulfill an order, or Avenir Publishing reasonably believes that the advertiser will fail to fulfill an order, the advertiser must pay any discounts on previously published advertisements. If the advertiser fails to provide their artwork in a timely manner, Avenir Publishing reserves the right to submit the advertisement copy on behalf of the client.

Orders for front covers, back covers, and single insertions cannot be cancelled. All other advertisements cannot be cancelled within 30 days of the closing date (e.g. closing date is May 31, cancellation must occur prior to May 1). Advertiser is responsible any costs, including services and materials, relating to the advertisement incurred prior to cancellation.

Orders for advertisements submitting different rates than those listed in this media kit may be changed to reflect the rates in this media kit, and advertiser will be charged accordingly.

Interest will be charged the lesser of the highest legal rate on past due balances or 2% per month beginning 30 days from the date of the invoice. Advertiser agrees to pay costs, including attorney's fees, necessary to collect any unpaid charge for any advertisement.

In the event any third parties are employed to collect any outstanding monies owed by said business the undersigned agrees to pay reasonable collection costs, including attorney fees, whether or not litigation has commenced, and all costs of litigation incurred.

By submitting an advertisement, advertiser represents that the content submitted does not violate any applicable law. Advertiser agrees jointly and severally to indemnify and hold harmless Avenir Publishing against any action, liability, loss, claim, or any other expense, including attorney's fees, incurred by Avenir Publishing due to receiving, possessing, copying, printing, distributing, or any dissemination of material supplied by, or created for and approved by, the advertiser.

If Avenir Publishing makes an error or omission in an advertisement, the damage owed by Avenir Publishing is limited to the amount paid for said advertisement. The advertiser may only receive a refund if the advertiser has submitted or approved a proof of the advertisement, and the proof differs from the advertisement. The advertiser is responsible for the production quality of materials submitted to Avenir Publishing, and the advertiser is responsible for any charges resulting from changes made to submitted materials necessitated by advertiser's failure to meet Avenir Publishing's specifications listed in this media kit. The advertiser must notify Avenir Publishing of any error within 30 days of receiving an invoice.

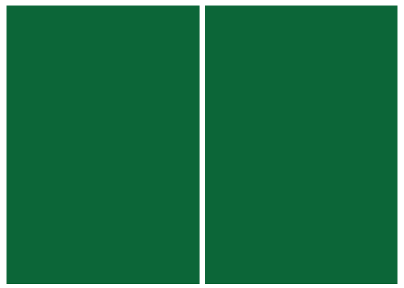
All orders placed by an agency acting with authority, bind the advertiser and agency, including any legal obligations relating to the advertisement. Avenir Publishing may bill either advertiser or agency. Billing the agency serves as notice to advertiser. Joint and several liability shall not be limited by agency receiving the bill. Advertiser's liability to Avenir Publishing is not discharged by paying agency. Disputes between advertiser and agency shall not affect the rights of Avenir Publishing.

Avenir Publishing owns any copyright in any advertisement it creates, and the copyrighted material may not be used by anyone but Avenir Publishing without Avenir Publishing's prior written consent. All advertisements may be reproduced by Avenir Publishing in any form of media the issue appears in, whether the issue is reproduced in whole or in part.

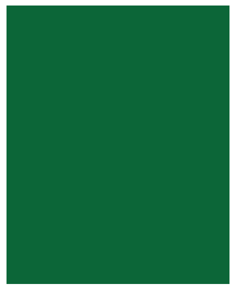
ADVERTISERS

- Bank of America Merrill Lynch
- Beacon Communities
- Boston Financial Investment Management
- Broadway Builders
- Capital One
- CBRE
- Coats Rose
- Cohn Reznick
- Conifer Realty, LLC
- Council for Affordable & Rural Housing (CARH)
- CREA
- CVR Associates
- Dantes Partners
- Domain Communities
- Dominium
- Dominion Due Diligence (D3G)
- Envolve
- Everyday Energy
- Facchina Construction
- Fifth Third CDC
- First American Title Insurance Company
- FirstBank
- Gibbs Construction
- HAI Group
- Highridge Costa
- Hunt Capital Partners
- Huntington National Bank
- IBG Construction Services
- JMBA + Architects
- Jones Lang LaSalle
- JP Morgan Chase
- KeyBank Real Estate Capita
- Keystone Development, LLC
- Kier Construction
- L+M Development Partners
- Lake City Bank
- LDG Development
- Lendlease Corporation
- Love Funding
- MDG
- Mercy Housing SE
- Monarch Bank
- Monarch Private Capital
- MTE Consultants
- Murtha Cullina LLP
- National Development Council
- National Equity Fund
- NBT Bank
- NEI General Contracting
- Norstar Development
- NorthMarq Capital
- Notias Builders
- Nova Investment Realty
- Novogradac & Company LLP
- Ohio Capital Corporation
- Opportunity Home
- PGIM
- Placer Title
- PSL Architects
- Quanta Power
- Red Capital Group
- Red Stone Equity
- Residential Title
- Richman Capital
- RKR Construction Company
- Settlement Housing Fund
- Shutts & Bowen
- Stemen, Mertens, Stickler, CPAs & Associates
- Stifel Financial
- SunTrust Bank
- TCF Bank
- TD Bank
- TM Associates
- Turner Construction Co
- The Arker Companies
- The Franklin Group
- The Michaels Organization
- The Richman Group
- The Weitz Company
- The Woda Group
- Union Savings Bank
- UnitedHealthcare Group
- Urban Quotient
- US Bank Commercial Real Estate
- Wells Fargo
- WinnCompanies
- Winthrop & Weinstine, P. A.
- Wisconsin Housing Preservation Corporation
- Woda Cooper Companies
- Yardi Systems

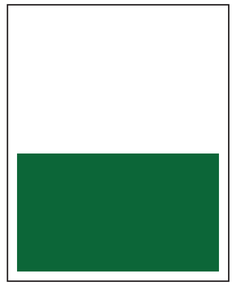
ADVERTISING SPECIFICATIONS



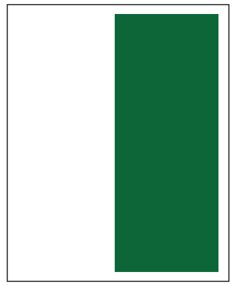
2-Page spread
Bleed** 17.25"w x 11.25"h
Trim Size 17"w x 11"h
Live Area** 8"w x 10.5"h (each page)



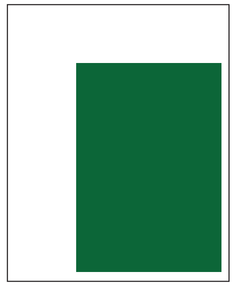
Full Page
Bleed** 8.75"w x 11.25"h
Trim Size 8.5"w x 11"h
Live Area** 8"w x 10.5"h



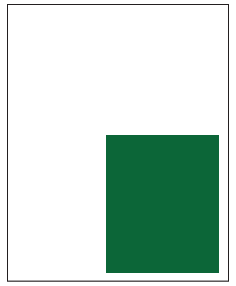
1/2 Page horizontal
7.273"w x 4.667"h



1/2 Page vertical
3.551"w x 9.5"h



1/2 Page island
4.626"w x 7"h



1/4 Page
3.551"w x 4.667"h

File Submission Specs:

file types:	PDF - **No Crop Marks, Color Bars, etc. Artwork Only!**
resolution:	300dpi and at 100% of output size
mode:	CMYK
fonts:	all fonts must be embedded or supplied
file submission:	https://dropbox.yousendit.com/AvenirPublishing

File sizes:

The file sizes can reflect the print quality of a JPEG. Most high resolution images should be between 1 and 2 mb in size.

Paper Stock Specs:

- Print on high-quality matte finished paper stock, creating a perfect bound publication.
- 4-color; 8.5" x 11".
- 70lb paper stock for interior pages, heavy 92lb matte laminated paper stock used for the cover affording us the use of bold, bright colors on subsequent pages.

**.25" inside the trim size to insure that no important information is cut off in the event of a miss-cut

Magazine Size 8.5" x 11"

EVERY ISSUE IS NOW AVAILABLE ONLINE WITH INTERACTIVE CAPABILITIES

- Keyword Searching
- Rich Media Integration
- Direct Links to Advertiser Websites
- Faster Delivery
- Clickable Table of Contents
- Eco-Friendly

PROFILE YOUR COMPANY, PRODUCT, NEWS OR SERVICE IN AFFORDABLE HOUSING NEWS.

We can structure content to maximize your visibility and exposure, while ensuring an 'evergreen' nature to the coverage by guaranteeing three month's coverage in print and a year's coverage online.

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